

# **Tracking Tweets with Twitter**

www.twitter.com

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# **Table of Contents**

What are Microblogs?	3
Getting Started with Twitter	3
Account Set Up	3
Setting Up Your Profile	4
How to Tweet	6
Creating a list	7
Helpful Twitter Features	9
Following and Searching for Content	10
Twitter Apps	11
How to organize my Tweets	11
Photos, Videos and Twitter	12
How to Gather Information from Twitter	13
Tracking the Location of Tweets	14
Creating Groups	15
Instructional Applications	16
Twittonary (Glossary of Terms)	18
Twitiquette (Twitter Etiquette)	19
Frequently Asked Questions (FAQ's)	20
To Learn More about Twitter	21
Next Steps with Twitter:	21



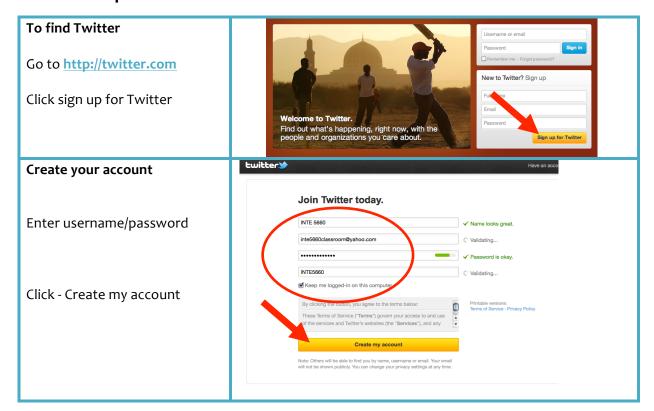
# What are Microblogs?

Microblogging is the act of posting very short (140 characters including spaces) messages on the internet. In the last five years microblogs have grown in popularity with myriad of apps being developed that further expand their functionality for social networking, marketing and education. Twitter is the largest of the microblogging services with almost half a billion registered profiles, over 100 million of which are in the United States. Twitter users send over 125 million microblogs (Tweets) every day!

For more information about Twitter: <a href="http://tweeternet.com/">http://tweeternet.com/</a>

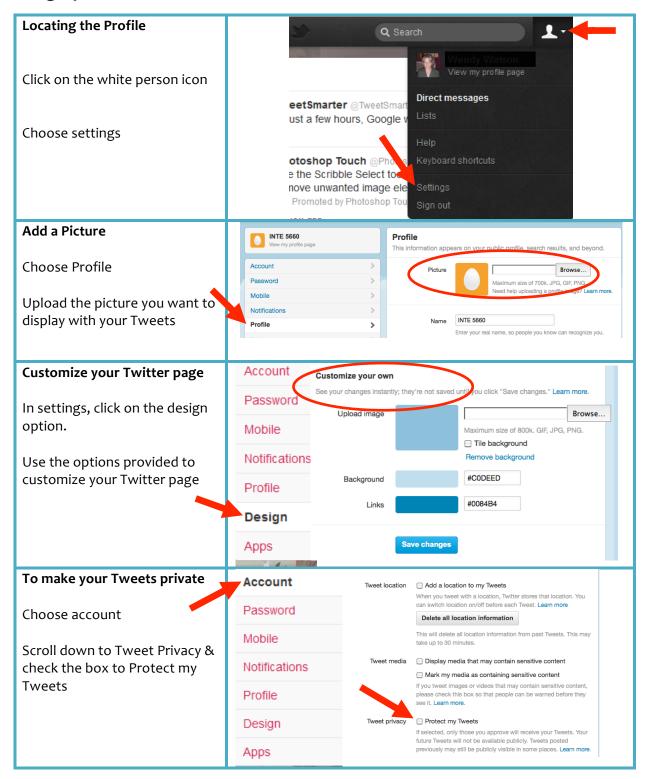
# **Getting Started with Twitter**

### **Account Set Up**

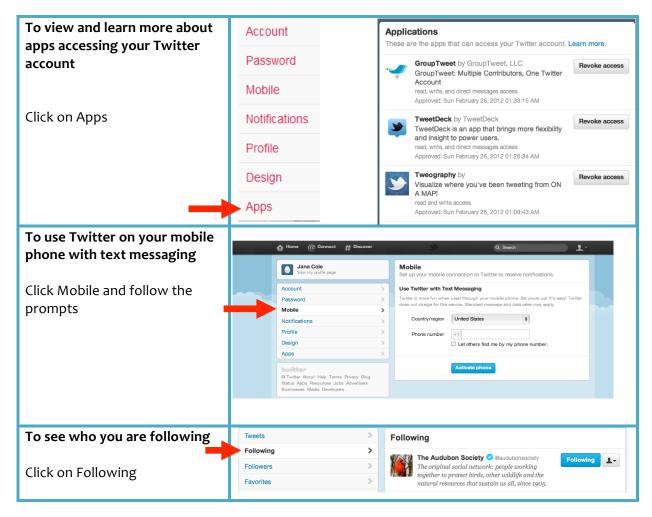




### **Setting Up Your Profile**

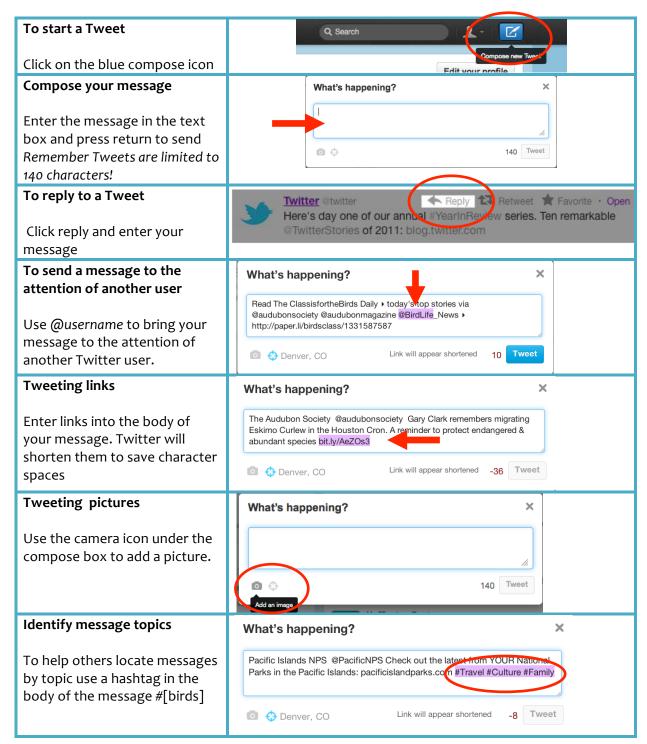




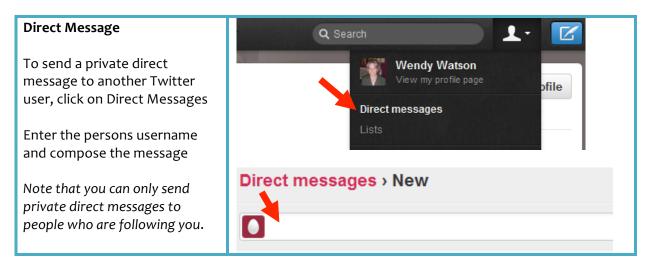




### **How to Tweet**

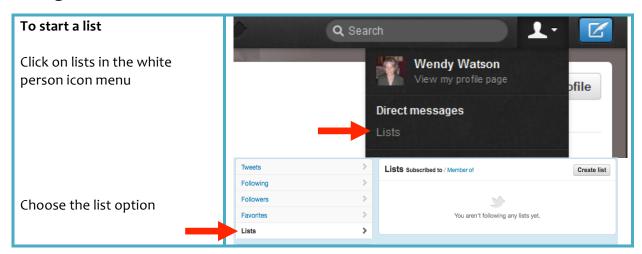




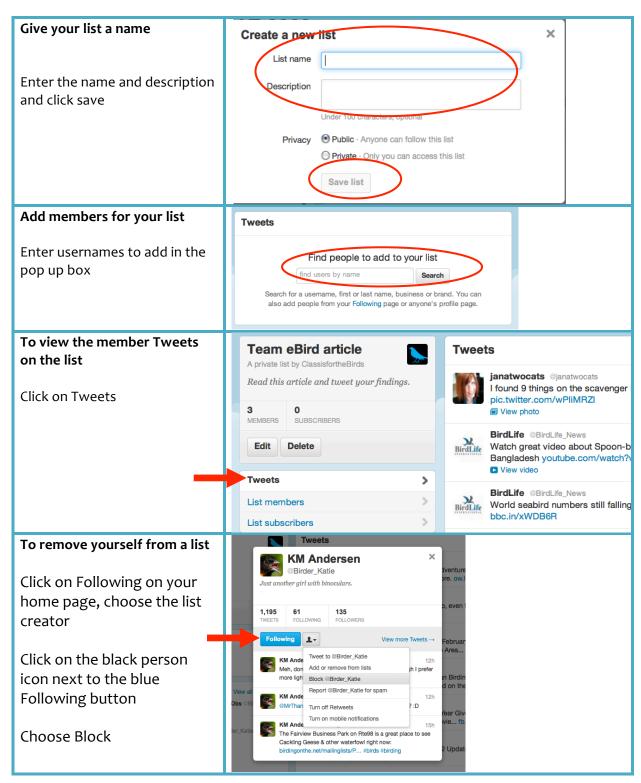


### **Notes**

### Creating a list

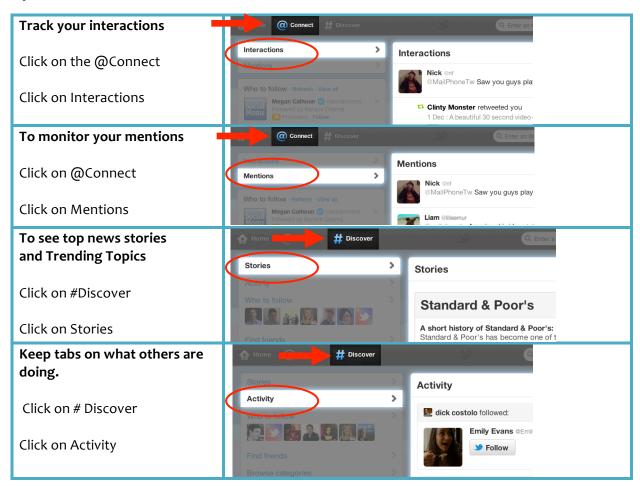






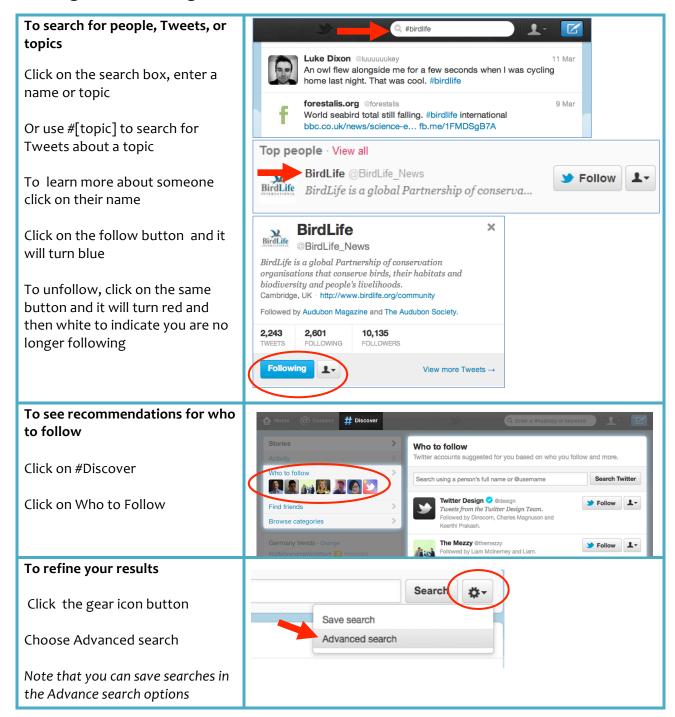


### **Helpful Twitter Features**





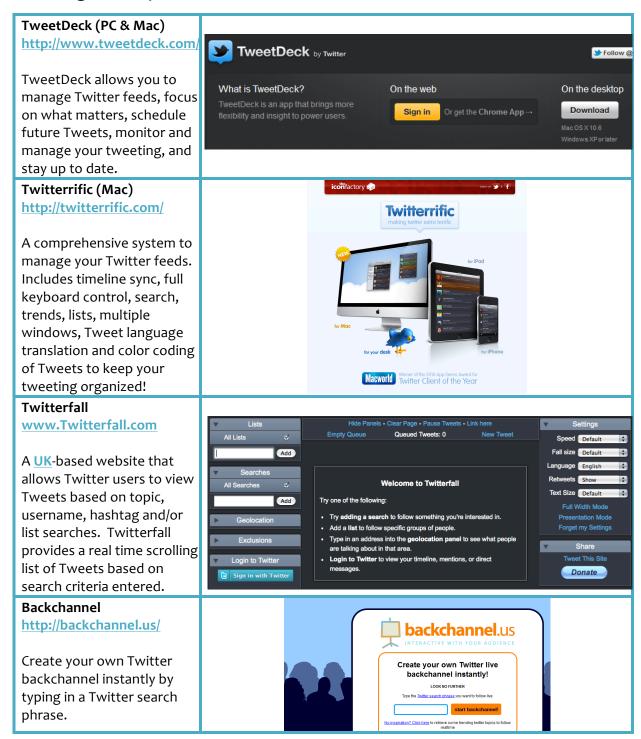
### **Following and Searching for Content**





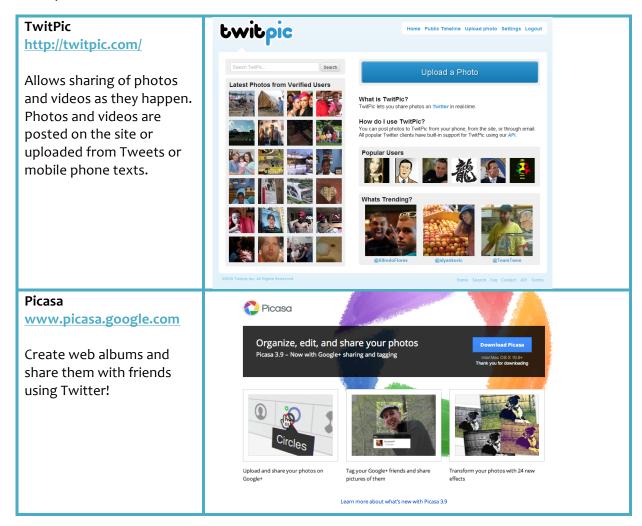
# **Twitter Apps**

### How to organize my Tweets





### Photos, Videos and Twitter





### **How to Gather Information from Twitter**

### Paper.li

http://paper.li/

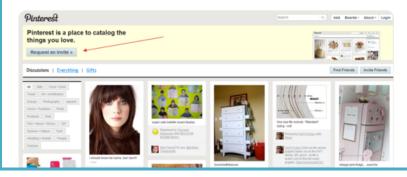
Creates an online newsletter by pulling web content from Tweets. This app automatically monitors information based on your search criteria and updates daily.



### **Pinterest**

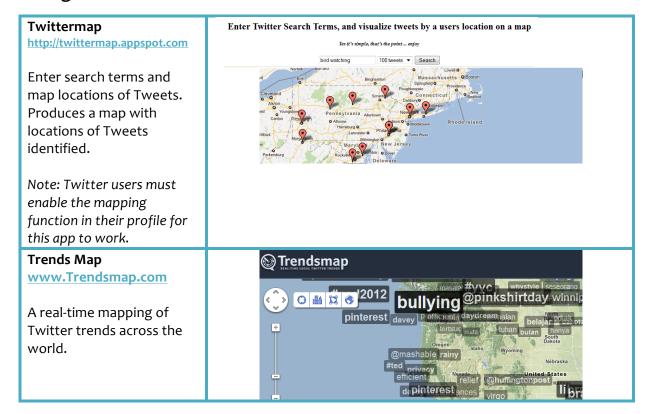
http://pinterest.com/

This online pin board lets you organize and share a variety of things you find on websites. You can pin and Tweet your favorite sites and ideas with others. Go to the Pinterest.com website. It's found at: http://www.pinterest.com 다. If you don't have an accou already, click "Request an Invite" on the home page. Check your mail in the next day or so and click of the link that is sent to you to create an account.





### **Tracking the Location of Tweets**





### **Creating Groups**



### Where can I find more great apps to use with Twitter?

Learning Solutions Magazine: <a href="http://www.learningsolutionsmag.com/articles/709/app-fusion-30-twitter-apps-for-the-learning-pro">http://www.learningsolutionsmag.com/articles/709/app-fusion-30-twitter-apps-for-the-learning-pro</a>

Squidoo: The Only Twitter Applications List You'll Ever Need:

http://www.squidoo.com/twitterapps

433 Twitter Tools and Counting:

http://www.twittereye.com/



# **Instructional Applications**

Twitter provides a digital way to form a network around a shared interest. Learners can share ideas amongst themselves, with instructors and other content experts. There are numerous uses for Twitter; the list below highlights many, but not all possibilities for the instructional applications of Twitter. Additional links are provided for more instructional application ideas at the end of this section.

### **Quick List:**

- Scavenger Hunt
- Backchannel
- > Talk with Experts
- Document Work
- Mapping

- Gather Information
- Virtual Pen Pals
- Brainstorm
- Collaborate

- ➤ Role Play
- > Tell Stories
- Communicate
- Panel Discussions

Scavenger Hunt	Tweet items for a scavenger hunt. Students can locate items on websites, online documents, by taking photos or video and sharing them in Tweets. Teach research skills and information literacy or a method for collecting resources. Use to introduce students to a topic of an upcoming class or training.
Backchannel	Create a <u>backchannel</u> for participant interaction during a presentation.  Use Twitter to create a real time conversation alongside the live spoken remarks. This can include activities such as fact checking as well as comments about the topic of the presentation. To learn about what one teacher did with a backchannel check out <a href="http://www.youtube.com/watch?v=6WPVWDkF7U8">http://www.youtube.com/watch?v=6WPVWDkF7U8</a> .
Talk with Experts	Talk with a subject matter expert before, during and after a classroom experience on Twitter.
Document Work	Gather documentation of work using short narrative, photos and video. These can be Tweeted with instructors and other learners. Comments and questions about students' photos and documentation can be tweeted back and responded to. Videos and photos can be uploaded from site visits and/or field trips.
Gather Information	Post questions on Twitter and gather information from experts all over the world. This might include things such as geographic locations, weather, historical facts, opinions etc. Compile information from Tweets into one place using a Twitter newsletter app. This provides an instant collaborative webpage!
Virtual Pen Pals	Locate someone who shares a similar interest and follow each other to share information, resources and ideas.



Brainstorm	Post ideas in Tweets. Gather the ideas using a Twitter organizing tool to compile, and identify themes.
Collaborate	Use Twitter to conduct collaborative work including sharing research, posting group logistics, brainstorming and project updates.
Mapping	Create maps of Twitter Tweets to display where topics are being discussed the most. Students can type in a search topic and use Twitter mapping applications to tag Tweet locations and trends.
Role Play	Assume roles and produce a Tweet dialogue between characters. Students might take on the role of a historical figure and Tweet what that person's point of view might be. (www.historicaltweets.com)
Tell Stories	Provide a story starter to students. Create the story using Tweets and follow the unfolding story using a Twitter organizing tool such as <a href="Twitterfall">Twitterfall</a> , <a href="TweetDeck">TweetDeck</a> or <a href="Twitterrific">Twitterrific</a> . Students can choose the best <a href="Tweets and then edit them into a complete story">Twitterrific</a> . Students can choose the best <a href="Tweets and then edit them into a complete story">Twitterrific</a> . Students can choose the best <a href="Tweets and then edit them into a complete story">Twitterrific</a> . Students can choose the best <a href="Tweets and then edit them into a complete story">Twitterrific</a> . Students can choose the best <a href="Tweets and then edit them into a complete story">Twitterrific</a> . This is a great way to practice writing skills!
Communicate	Keep participants updated on times, locations and agendas for training events. It can also be a fast way to provide parent updates on what is happening in the classroom.
Panel Discussions	Hold a virtual panel discussion. Have panelists Tweet their comments and share resources using Twitter. Participants can submit questions to panelist in Tweets.

## For more instructional applications for Twitter:

Twitter in Education: <a href="http://edudemic.com/2011/09/twitter-in-education/">http://edudemic.com/2011/09/twitter-in-education/</a>

100 Ways to Teach with Twitter: <a href="http://www.emergingedtech.com/2010/02/100-ways-to-teach-with-twitter/">http://www.emergingedtech.com/2010/02/100-ways-to-teach-with-twitter/</a>



# **Twittonary (Glossary of Terms)**

AFAIK: As Far as I Know

Attwicted: To be addicted to Twitter

**b/c:** Because

**BFN:** Bye for Now **BR:** Best Regards **BTW:** By the Way

**Bulltwitters:** Tweeple Who Embroider Their

Tweets with Bulltwit!

Chatter: A person who talks a lot

**Cre8:** To Create **CX:** Correction

**Daily Twitamin:** The daily "vitamin", bit of healthy, usable knowledge easy to digest both mentally and physically, and easy to

remember.

DM: Direct Message

**EM:** Email **FB:** Facebook

FTF: Face to Face. Also: F2F or the Fair Trade

Federation **FWD:** Forward

FWIW: For What It's Worth

Glittertwitter: A Tweet from Adam Lambert!
Hashtag: The # symbol, called a hashtag, is
used to mark keywords or topics in a Tweet.
It is useful in categorizing and searching for

messages by topic.

**HT:** Hat Tip

HTH: Hope That Helps IMO: In My Opinion IRL: In Real Life

**Jaloofaboo:** When something is more than a coincidence. When it seems there is a higher power watching over you controlling random

coincidences.

J/K: Just Kidding

LI: LinkedIn

LMAO: Laughing My Ass Off

LMK: Let Me Know
LOL: Laughing Out Loud
MT: Modified Tweet
Neweeter: A new Tweeter

Oomf: One of my followers

**RE:** In reply to. As in, use RE for @replies on Twitter. Used in front of the @ to ensure all

followers can see the conversation.

RT: ReTweet

RTF: Read The FAQ, RTFF shows up too. RTF

also stands for Rich Text File

RTHX: Thanks For The ReTweet

TMB: Tweet Me Back

**TMI:** Too Much Information **YMMV:** Your Mileage May Vary

YW: You're Welcome

RTQ: Read The Question or ReTweet Question

TL;DR: Too long; Didn't Read

### For more on Twitter language:

http://twittonary.com/

http://digiphile.wordpress.com/2009/06/11/top-50-twitter-acronyms-abbreviations-and-initialisms/



# **Twitiquette (Twitter Etiquette)**

- 1. **Use a recognizable Twitter handle**. Where possible, align your presence across different platforms. Also, keep your Twitter handle (name) short.
- 2. **Dress for the occasion so you don't look like a bot.** Get an avatar and add your branding to your Twitter profile.
- 3. **Use your Twitter bio to help others.** Don't be an egghead. Provide useful content about yourself to give context to your Tweets.
- 4. <u>Don't auto DM</u> (Automatic Direct Message) **people.** It's a broadcast message that recipients know isn't targeted at them. For many Twitter users, it's spam.
- 5. **Check your environment before you Tweet.** Don't ignore the people you're with in real life to Tweet. Consider how your behavior will be viewed before you do it.
- 6. Always introduce yourself. This is important when you join a group conversation.
- 7. **Let followers know you're going to be tweeting more than average.** It gives your followers a chance to not pay attention.
- 8. **Review the people following you to determine if you should follow them back.** You don't need to feel that you have to follow everyone.
- 9. **Don't follow people and unfollow once they follow you.** This is a rude move. If you want to build a large follower base, achieve it in a more above board manner.
- 10. **Don't use someone's Twitter handle in a Tweet just to get their attention.** Unless you've got a good reason to try to get someone's attention, this type of tweeting can backfire. Beware especially if the person has a large following.
- 11. **Give credit where credit is due**. Acknowledge the originator of the idea or information. Remember a Tweet can have an embarrassingly long life.
- 12. **Don't fill people's Twitter streams with extraneous information**. Have respect for other people's time. This means don't let everyone know what you had for breakfast.
- 13. **Try to be a positive force on Twitter.** Research shows that people react better to positive messages on social media platforms.
- 14. **Don't use too many abbreviations.** Use the main conventions so the message is clear.
- 15. **Use less than 140 characters.** While a Tweet can contain up to 140 characters, leave room at the end of your Tweet so others can add their comments.
- 16. Engage with other people to broaden your social circle. Think dinner party conversation.
- 17. **Pay-it-forward.** On Twitter, like other social media platforms, contribute helpful information and support others without expecting something in return.
- 18. **Expand the conversation with use of** hashtags. Use relevant hashtags to target the message to people who might be interested in the conversation.
- 19. **Respond to others in a timely manner**. You want to answer people quickly so they still remember the conversation. Consider the lifetime of a Tweet.
- 20. Thank people for ReTweets and other forms of information. Let others know you appreciate their mentions and other information.
  Retrieved on 2.18.2012 from: http://heidicohen.com/twitter-etiquette/



# Frequently Asked Questions (FAQ's)

### Do I need anything special to use Twitter?

No, all you need is an internet connection or a mobile phone.

#### How can I find people to follow?

Once you have created an account, you can search for people by name or username. Start by browsing other twitter feeds, as you see interesting Tweets click their follow button.

#### What does it mean to follow someone?

It means that you will receive their Twitter updates. When you follow someone, every time they post the message it will show up on your homepage.

### Can I block people from following me?

Yes. Go to your following and followers lists and choose to unfollow the individual. If you are doing this because you feel it is spam, remember to report it to Twitter. Reporting spam on Twitter

#### Can I put my Twitter updates on my blog?

Yes! Put a <u>Twitter widget</u> on your blog or website... anything that accepts Javascript or HTML.

#### Can I edit a Tweet once I've posted it?

No. Once it's out there, you can't edit it. You can delete an update by clicking the trash icon on the right end of the update, but you can't make changes.

#### What is the difference between @reply and a direct message?

An <u>@reply</u> is a public message sent regardless of follow-ship that anyone can view (if your Tweets are public). A <u>direct message</u> can only be sent by someone you follow, and is a message that only the sender and recipient can view in their direct messages inbox.

#### For More Frequently asked Questions:

 $\underline{http://support.twitter.com/entries/13920-frequently-asked-questions\#what doineed}$ 



### To Learn More about Twitter

The Ultimate Twitteraholic's Guide to Tweets, Hashtags, and all things Twitter

http://support.twitter.com/

http://www.webdesignerdepot.com/2009/03/the-ultimate-guide-for-everything-twitter/

**Notes** 

# **Next Steps with Twitter:**





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